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 M Simon, G Moore, PJSPC Xie - Electronics and the Environment, 2000. ISEE 2000. ..., 2000 - [ieeexplore.ieee.org](#)

 ... power line or other interface, permitting communication with a **centralised database** or service ... field or after disposal and feed it back to design or **marketing**. ...

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 J Greco, SA Infomedia - Broadcasting Convention, International (Conf. Publ. No. 428), 1996 - [ieeexplore.ieee.org](#)

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AB Chaudhri - 1997 - ACM Press New York, NY, USA

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 W Harper - New Library World, 1998 - [emeraldinsight.com](#)

 ... and accepted at all influential levels, if a **marketing** drive to ... is now feasible to provide British contact information from a **centralised database**; this could ...

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### Workshop report on experiences using object data management in the real-world - group of 2 »

 AB Chaudhri - ACM SIGMOD Record, 1998 - [portal.acm.org](#)

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 A Daulman - Intelligent Network-Fact or Fantasy? Tutorial Seminar, IEE, 1993 - [ieeexplore.ieee.org](#)

 ... The SMS is a computer system which holds a **centralised database** of all service numbers. ...

 for service input are passed to the SCC from the **marketing** and sales ...

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### Smart Cards and Privacy

M Walters - Privacy Law and Policy Reporter, 1994 - austlii.edu.au

... is more privacy-friendly than third-party controlled access to a **centralised database**.

...

Fly Buys' launch, the capture of data for direct **marketing** and market ...

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### Misconceptions of an IPDB

R Amor, I Faraj - Proceedings of the UK National Conference on Objects and ..., 2000 - cs.auckland.ac.nz

... Database - This approach involves the use of a single **centralised database** to which all ... If you listen to the **marketing**, XML (eXtensible Markup Language) is the ...

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### The DDSN: on line in the united kingdom

RC Ward, RG Basinger, HY Chang, TS Chow - Switching Symposium, 1990. XIII International, 1990 - ieeexplore.ieee.org

... 2.23 Centralised Network Control: NCP Service Logic Functional building blocks in the **centralised database** - the NCP - are of two types. ...

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### Effective intellectual property management - group of 5 »

C Moore - IEE Review, 1999 - ieeexplore.ieee.org

... the engineers and researchers developing new products, and **marketing** personnel and ...

in the national language, plus access to a **centralised database** of European ...

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D Woelk, C Tomlinson - Second International World Wide Web Conference, October, 1994 - elasticknowledge.com

... The InfoSleuth **marketing** analyst agent might contact an InfoSleuth real estate ... this type of environment, there can be no **centralized database** administrators or ...Cited by 18 - [Related Articles](#) - [View as HTML](#) - [Web Search](#)Salesforce automation and the adoption of technological innovations by salespeople: theory and ... - group of 4 »M Parthasarathy - Journal of Business & Industrial **Marketing**, 1997 - emeraldinsight.com... computer technology for other functions (eg accounting, **marketing** information systems ... to save costs if it already has a **centralized database**-oriented management ...Cited by 19 - [Related Articles](#) - [Web Search](#) - [BL Direct](#)8 th International HUGO-Mutation Database Initiative Meeting, April 9, 2000, Vancouver, Canada - group of 3 »

AD Auerbach - Human Mutation, 2000 - doi.wiley.com

... He argued for adoption of the proposal for the **centralized database**, which would lead to dissemination of ... **Marketing** decisions must be based on this goal. ...Cited by 4 - [Related Articles](#) - [Web Search](#)Performance analysis of intelligent networks

AM Mishra, M Sundararaman, AM Mazzario - Communications, 1990. ICC 90, Including Supercomm Technical ..., 1990 - ieeexplore.ieee.org

... for **marketing** and information sharing. A freephone service can be basic or advanced.A basic freephone does not need access to an IN **centralized database** eg ...Cited by 3 - [Related Articles](#) - [Web Search](#)The role of artificial intelligence technologies in the implementation of People-Finder knowledge ... - group of 3 »

I Becerra-Fernandez - Knowledge-Based Systems, 2000 - Elsevier

... in explicit form, for example a system to store **marketing**-oriented documents. ... CONNEX consists of a **centralized database** of user knowledge profiles, with a Web ...Cited by 35 - [Related Articles](#) - [Web Search](#)The Big Time

R Winter, K Auerbach - Database Programming &amp; Design, 1998 - dbpd.com

... off with a Grand Prize for most rows in a **centralized database**, while the ... Commercial organizations use the data for direct **marketing** purposes and nonprofit ...Cited by 10 - [Related Articles](#) - [Cached](#) - [Web Search](#)

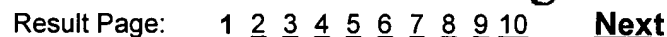
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MJ Culnan - First Conference on Computers, Freedom, and Privacy, ..., 1991 - cpsr.org  
... their credit reports would be used in a new direct **marketing** product, MarketPlace ...  
many of the controls currently in place for a **centralized database** stored on ...  
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C Sato - Consumer Connections, 1998 - [nmlm.nlm.nih.gov](http://nmlm.nlm.nih.gov)

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